

Comparing Event Analytics Technologies

Panvista compared to competition

TECHNOLOGY	QUALITY OF INFORMATION	HARDWARE	COST	ACCURACY	DETAILS
RFID	X	X	X	X	RFID is the most expensive event analytics solution in market today. It currently requires a lot of hardware, onsite supervision and has limited coverage of up to 5-10 feet.
MOBILE APPS	X	X	✓	X	Mobile applications have low costs but limited adoption from attendees. The accuracy and hardware management of using apps / ibeacons are also very difficult to setup.
VIDEO MONITORING	X	X	-	✓	Video monitoring solutions are difficult to setup and offer limited insight into attendee data. Due to requiring direct line-of-sight, they are also limited in the quality of data they offer.
WIFI TRACKING	X	✓	✓	X	Recent updates to Android and Apple devices make gathering data through wifi much more difficult and less reliable and accurate.
PANVISTA	✓	✓	✓	✓	Panvista's solution, specifically targeted for the event industry, is low cost, highly accurate and easy to implement. Our advanced reporting gives show organizers the results they need to run a successful event.



Pricing Starts at \$2,500

Feel free to contact Panvista for more information on how to revolutionize your event.

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